

EVM 12L
Handmade in the USA

Classic

"The World's Greatest Guitar Speaker"



David Lee



Joe Bonamassa



Jack Frost



Pete Anderson

Live For Sound
www.electrovoice.com



EVM-12L Classic: "World's Greatest Guitar Loudspeaker"

Following the highly successful launch of Zakk Wylde's custom 300-watt EVM12L Black Label guitar loudspeaker, Electro-Voice is pleased to announce the newest addition to the EVM line: the EVM12L Classic.

Endorsed by the world's top guitarists, the EVM-12L Classic features a high performance, heavy duty design that delivers unmatched sonic reproduction at the critical final stage in the signal chain. Meticulously voiced to duplicate the sound of the legendary, long discontinued EVM12L, the Classic recaptures a tonality loved by guitarists in virtually every genre. Original EVM12L endorsers included guitar icons Stevie Ray Vaughn and Steve Vai. A testament to this legacy of tone, EVM12L Classic has already become the speaker of choice for a wide range of world class guitar talents, including David Hidalgo of Los Lobos, Billy Duffy of The Cult, Kenny Wayne Shepherd, Herman Li of Dragonforce, Joe Bonamassa, David Lee of The Legendary Shack Shakers, Grammy Award Winner Pete Anderson of the Dwight Yoakum band, and Travis Larson.

Most guitarists spend a great deal of time and money selecting the right guitar and amp, without paying due consideration to the quality of their speakers. Our engineers are driven by the philosophy that a guitarist's rig is only as good as the speakers inside. Think of it as a return on your investment in a high quality guitar: when it comes to accurately and reliably reproducing your tone, even at extreme volumes, the EVM12L Classic pays serious dividends. Or, to put it another way, why would you put cheap, skinny tires on a Formula One racing car?

The EVM-12L Classic's high wattage assures ample headroom, minimizing unwanted distortion. Its heavy duty cast frame and magnet offer a high level of efficiency and stable frequency response, against which other manufacturers simply cannot compete. Above all, this translates into improved guitar sound night after night, on the road or in the studio.



EVM-12L Classic: "World's Greatest Guitar Loudspeaker"

- 200W Power handling
- Frequency response: 80Hz – 7kHz (at -10 dB down)
- Heavy-duty cast frame reduces the low-frequency flex inherent in stamped frame designs.
- Large 16lbs (7.3kg) magnet allows for higher efficiency, better cooling and maximum output
- Manufactured in the USA



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