



Plug-in Collective x Mastering the Mix

Focusrite offers a free PUNCH module and free Balancing the Channels with Tom Frampton, exclusively for Plug-in Collective members

From July 29th 2021 to October 7th 2021, Focusrite's Plug-in Collective community members can grab a free PUNCH module from Mastering the Mix, as well as the hands-on course Balancing the Channels with Tom Frampton, from Ultimate Producer.

PUNCH is a musical and sophisticated transient enhancer that puts you in the driving seat, and is part of ANIMATE, software designed to be your secret weapon in a wide range of mixing and mastering scenarios.

Beef up your snare and accentuate the transients of your audio with mid/side precision; ensure your kick pokes through the mix in a musical way; get synths and bass to bite through; and use character and grit bus processing to quickly liven up a mix on the fly. PUNCH is a powerful tool in your arsenal and will let you take control of your mix and dial in the punch only where you want it.

Balancing channels with Tom Frampton offers a smart, fast and fun way to improve your ability to balance a mix. In this course you'll be looking at 12 songs, covering a range of four genres: Pop, Rock, Hip Hop and House. The starting balance is randomly set each time you load a challenge and it's your task to adjust the faders to get a well-balanced mix. You'll get hands on experience and learn to think like a pro.

"This month's Plug-in Collective offer comes from a favourite company of ours: Mastering The Mix", says Plug-in Collective Product Manager Jonathan Campbell. "This time we're back with two great products. PUNCH is a great way to immediately beef up transients in your mix – particularly with drums, either on a bus or individual tracks. This plug-in really does what it says on the tin and adds punch, and all without distorting or adding any unwanted frequencies. It's a simple and extremely powerful tool. Ultimate Producer is a learning platform that helps you get better at mixing, whether you're a beginner or pro. Practice makes perfect, and this channel balancing course that's on offer is a great way to sharpen up your skills on a mixer."

Plug-in Collective members can get their code for a free PUNCH module and free Balancing the Channels with Tom Frampton from their Focusrite account, from July 29th 2021 to October 7th 2021.

Plug-in Collective is a community hub that brings members, Focusrite, and the most innovative software brands together. To find great virtual instruments and effects, keeping up to date with the constant stream of new releases is essential. Plug-in Collective makes it easy, with regular free software downloads and generous discounts on high-end plug-ins. To join Plug-in Collective, members simply register any Focusrite hardware product, then look out for a new offer every couple of months.

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