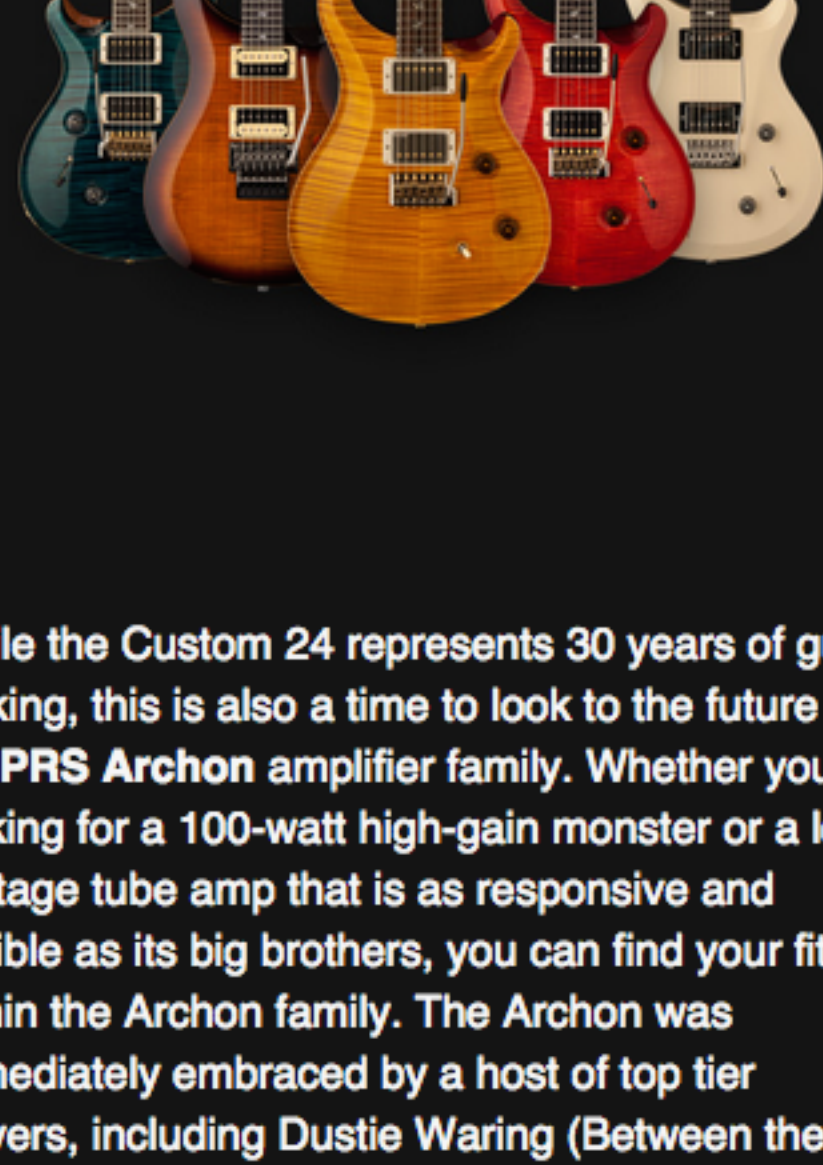


PRS 30th Anniversary Thank You Gift

June 1, 2015 – August 31, 2015

This summer PRS is saying thank you to everyone who buys a NEW PRS Archon amplifier and/or a NEW PRS Custom 24 guitar* with a unique gift.



In celebration of our 30th Anniversary, we are commemorating the model that started it all – the Custom 24. The PRS "Custom" was the first model Paul Smith sold back in 1985 and has been a consistent best seller since. The iconic Custom 24 has the versatility to handle the needs of artists as diverse as Tom Johnston (Doobie Brothers), Ryan Knight (Black Dahlia Murder), and Jeff Czum (Cute is What We Aim For).

While the Custom 24 represents 30 years of guitar making, this is also a time to look to the future with the PRS Archon amplifier family. Whether you are looking for a 100-watt high-gain monster or a low-wattage tube amp that is as responsive and flexible as its big brothers, you can find your fit within the Archon family. The Archon was immediately embraced by a host of top tier players, including Dustie Waring (Between the Buried and Me), Ryan Johnson (The Chuck Shaffer Picture Show), and Trevor Young (SOJA). Check one out to experience what got their attention.



Get Your 2015 Thank You Gift

This summer PRS is saying thank you to everyone who buys a NEW PRS Archon amplifier and/or a NEW PRS Custom 24 guitar* with a unique gift.

To receive a 30th Anniversary Thank You Gift, simply purchase a NEW PRS Custom 24 guitar* or a NEW PRS Archon amplifier between June 1, 2015 – August 31, 2015 and mail your receipt, including the serial number of the instrument/amplifier, string gauge choice (if applicable), shirt size, a valid home address, name, and phone number or email address to:

PRS Guitars
Attn: 30th Anniversary Thank You Package
380 Log Canoe Circle
Stevensville, MD 21666

Upon submission of your receipt, you will be sent a PRS 30th Anniversary Thank You Gift. Please allow 6-8 weeks for shipping. All information must be provided postmarked no later than September 12th to qualify.

Archon Thank You Gift Custom Thank You Gift

With the purchase of any NEW PRS Archon amplifier from an Authorized PRS Dealer during the promotion period, your 30th Anniversary Thank You Gift will include:

With the purchase of any NEW PRS Custom 24 guitar* from an Authorized PRS Dealer during the promotion period, your 30th Anniversary Thank You Gift will include:



A PRS amp cover
A PRS 30th Anniversary t-shirt (black, size options: S, M, L, XL, 2XL)

Twelve (12) sets of PRS electric guitar strings in the standard gauge of your choice (gauge options: 9-42, 9.5-44, 10-46, 11-49, 12-52, DGT, 12-String)

Approximate retail value of this 30th Anniversary Thank You Gift is: \$65.18

A PRS 30th Anniversary t-shirt (black, size options: S, M, L, XL, 2XL)

Approximate retail value of this 30th Anniversary Thank You Gift is: \$150.22

*Applicable PRS Custom 24 guitar models include: Any Private Stock Custom 24 model including the 30th Anniversary Private Stock Custom 24 and Private Stock Custom 24 "Retro", 30th Anniversary Custom 24, 30th Anniversary "Lefty" Custom 24, Custom 24, "Floyd" Custom 24, S2 30th Anniversary Custom 24, S2 Custom 24, SE 30th Anniversary Custom 24, SE Custom 24, and SE "Floyd" Custom 24.

Open to all legal residents currently residing in the 50 United States and D.C. who are at least the age of majority in their jurisdiction of include: Twelve (12) sets of PRS electric guitar strings in the standard gauge of your choice (gauge options: 9-42, 9.5-44, 10-46, 11-49, 12-52, DGT, 12-String)

A PRS 30th Anniversary t-shirt (black, size options: S, M, L, XL, 2XL)

Approximate retail value of this 30th Anniversary Thank You Gift package is: \$150.22

5. General Conditions: This Promotion is governed by the laws of the United States. Sponsor and its agencies are not responsible for lost, late, incomplete, damaged, stolen, misdirected, or illegible entries; or other errors or malfunctions of any kind whether human, mechanical, electronic, or otherwise. Proof of sending or submission of entry will not be deemed proof of receipt by Sponsor. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, and/or the legitimate operation of the Promotion; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Promotion is not capable of running as planned, Sponsor may, in its sole discretion, void any suspect entries and (a) cancel or terminate the Promotion (or any portion thereof); (b) modify the Promotion or suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (c) award the prizes from among the eligible, non-suspect entries received up to the time of the impairment. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, provided that if it is not possible to award another entry due to discontinuance of the Promotion, or any part of it, Sponsor, at its discretion, may elect to award prizes to all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein.

6. Release and Limitations of Liability: By participating in this promotion, entrants agree that Sponsor and its affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, web site providers, web masters, and their respective officers, directors, employees, representatives and agents (the "Released Parties") are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize.

BY PARTICIPATING IN THIS PROMOTION, ENTRANTS AGREE THAT THE RELEASED PARTIES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS PROMOTION OR IN ANY PROMOTION RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY.

THE RELEASED PARTIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED DUE TO TRAVEL CANCELLATIONS, DELAYS, OR INTERRUPTIONS DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, OR TERRORISM.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

7. Publicity: EXCEPT WHERE PROHIBITED BY LAW, WINNERS GRANT TO SPONSOR (WHICH GRANT WILL BE CONFIRMED IN WRITING ON REQUEST OF SPONSOR), THEIR SUBSIDIARIES, AFFILIATES, RETAILERS, DISTRIBUTORS, ADVERTISING AND PROMOTION AGENCIES, SUPPLIERS, AND THOSE ACTING PURSUANT TO ITS AUTHORITY, THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, EACH WINNER'S NAME, PORTRAIT, PICTURE, VOICE, LIKENESS, AND BIOGRAPHICAL INFORMATION FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF HIS OR HER NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION. ENTRANTS AGREE THAT SPONSOR SHALL OWN THE ENTRIES, WHICH WILL NOT BE ACKNOWLEDGED OR RETURNED, AND THAT SPONSOR AND ITS DESIGNEES SHALL HAVE THE PERPETUAL, WORLDWIDE RIGHT TO EDIT, PUBLISH, AND USE THE ENTRIES IN ANY WAY AND IN ANY MEDIA FOR TRADE, ADVERTISING, PROMOTIONAL, AND/OR OTHER PURPOSES AS SPONSOR AND/OR ITS DESIGNEES MAY DETERMINE WITHOUT FURTHER CONSIDERATION TO ENTRANTS OR ANY THIRD PARTY.

8. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate State Court located in Queen Anne's County, MD; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor or conflict with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.

9. Privacy: Information collected from entrants is subject to the Sponsor's Privacy Policy, which can be found at <http://www.prguitars.com/privacy>

10. Official Rules and Winners List: For a copy of the Official Rules, visit [URL] or send a stamped, self-addressed envelope for receipt by September 30, 2015 to: PRS Guitars, Attn: 30th Anniversary Thank You Gift, 380 Log Canoe Circle, Stevensville, MD 21666. VT residents may exclude return postage.

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