

KIIS-FM (102.7)

KIIS-FM loves its new Marantz PMD660 Compact Digital Recorders

As the Los Angeles area's leading Adult-Oriented Rock radio station, KIIS-FM (102.7) entertains listeners with today's hottest artists, music news and traffic updates. Based in Burbank, CA KIIS-FM reporters spend most of their time in the field gathering news and celebrity interviews. Therefore they require a portable recorder that is dependable and has exceptional sound quality.

The station recently purchased three inexpensive Marantz Professional PMD660 Compact Digital Recorders exclusively for newsgathering and celebrity field reporting. The field reporters have been utilizing the units amazing key features for months and are delighted with the performance. The Marantz PMD660 recorders were recommended to KIIS-FM by John Lynch at Broadcast Supply Worldwide (BSW) in the Seattle area.

Michael Callaghan, Chief Engineer at KIIS-FM, remarks, "We've been a big fan of Marantz's equipment for years, so we were definitely eager to get hold of the new Marantz PMD660 recorders for our news and reporting operations." He confirms, "We certainly haven't been disappointed." Callaghan cites the PMD660's solid-state operation, ease of use and ability to handle 1 GB Compact Flash storage media as reasons why the recorders have so quickly become must have tools with KIIS-FM's reporters and editors. "KIIS-FM is known as a music station, so in addition to news, our reporters will be out in the field doing celebrity interviews that we'll broadcast later," he explains. "The Marantz PMD660 sounds great, which is



Three of the lightweight, easy-to-use, utterly reliable and great-sounding Marantz PMD660 solid-state recorders using Compact Flash storage have greatly enhanced news reporting at LA's premier AOR radio station.

important for a music station, and is incredibly reliable, so we bring it back here, load the Compact Flash Card into one of our workstations, edit, and within minutes we can be on the air. They're also great on remote broadcasts because they're so light."

The Marantz Professional "hand-held" PMD660 Compact Digital Recorder is based on the Marantz PMD670 Solid State Recorder, and offers many of the same features found in the larger unit, including solid-state recording with no moving parts, easy one-touch digital recording to Compact Flash cards or microdrives, and a built-in microphone

Professional Solid-State Recorder

PMD660

with Automatic Level Control (ALC). The Marantz PMD660 can record .WAV files for high-resolution sound and excellent music fidelity, and in the MP3 format which offers enormous recording capacity with extremely intelligible sound quality. The Marantz PMD660 delivers all this in a lightweight "hand-held" compact format, easily carried to the front of the news action and able to record for hours running on standard AA batteries.

"The Marantz PMD660 is a long way from the old cassette decks we used to use for these applications years ago," notes Callaghan, adding: "The Marantz PMD660 was worth waiting for."



The RC600 Mic Remote attaches directly onto your favorite mic and gives you full record control. Works great in the field with the Marantz PMD660.



The Marantz PMD660 is small enough to fit in the palm of your hand.

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Web Site: www.kiisfm.com

Headquarters: Burbank, CA

Morning Personality: Ryan Seacrest

Weekly Lineup: Suzy Tavaréz, Valentine, Jojo & Dave Styles

Feature Artists: Gwen Stefani, Black Eyed Peas & Green Day

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